



JEVAH
CRAFTING TOMORROW

INDIA'S FIRST EDIBLE WATER TECH

GLOB

BY JEVAAH

The Future of Hydration.

+500B

Eliminating 500 billion plastic bottles through seaweed-based molecular packaging.

Seed Stage | Launching 2026



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VISION

Eliminating Plastic Water Packaging

Jevah Innovations is building plastic-free water packaging solutions

GLOB — Edible Water Pods

A biodegradable and edible alternative to plastic water bottles.

Our goal is to eliminate single-use plastic water packaging.





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PLASTIC WATER BOTTLES ARE A MAJOR ENVIRONMENTAL PROBLEM

40%

Packaging creates
40% of global
plastic waste



- Over 1 million plastic bottles are used every minute worldwide
- Plastic bottles take 400+ years to decompose
- Less than 10% plastic is recycled
- Packaging creates 40% of global plastic waste

Water packaging is one of the largest sources of plastic pollution.

Events and public gatherings generate thousands of plastic bottles daily.



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GLOB - THE FUTURE OF HYDRATION



GLOB is a plastic-free water packaging solution made from biodegradable edible material.

GLOB replaces single-use plastic bottles with a sustainable alternative.

After use:

- Can be eaten
- naturally decomposes
- Leaves zero plastic waste



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HOW GLOB WORKS

Each GLOB pod contains drinking water inside an edible biodegradable membrane.

1

Take Glob

2

Drink Water

3

Eat Membrane
or Discard

Zero plastic waste



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GLOB ADVANTAGES

- Edible packaging
- Plastic-free
- Biodegradable
- Safe materials
- Portable
- Sustainable



Designed for high-consumption environments.



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GLOB IS IDEAL FOR

• Marathons

• Hotels

• Events

• Colleges

• Airlines

• Tourism

• Public programs

These sectors consume large volumes of bottled water.



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Global bottled water market:

**\$300+
Billion**

India bottled water market:

**₹20,000+
Crore**



LARGE WATER PACKAGING MARKET

Millions of plastic bottles are used daily.
Even a small replacement share creates
a large business opportunity.



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REVENUE MODEL

Primary Revenue

Sale of GLOB Edible Water Pods

Customers:

- Event companies
- Hotels
- Institutions
- Corporates
- Eco-friendly brands

Revenue generated through bulk supply contracts and direct sales.

BRAND ADVERTISING

GLOB pods and serving cups can be used as eco-friendly advertising space for brands.

Companies can place:

- Brand logos on pod cups
- Event branding on packaging
- Sponsored messages
- Product promotions

This creates an additional high-margin revenue stream

Future Revenue

- Large-scale supply contracts
- Packaging partnerships
- Sustainable product expansion under Jevah



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ESTIMATED COST STRUCTURE

**₹1.5 – ₹2
per pod**

Production Cost

**₹4 – ₹6
per pod**

Selling Price

50%+

Estimated Margin

Scalable manufacturing reduces cost further.



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WHY GLOB IS DIFFERENT

Plastic bottles

Non-
biodegradable

Paper bottles

Still contain
plastic layers

Bioplastic bottles

Still produce
waste

GLOB

- Edible packaging
- Zero plastic
- Zero waste



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LAUNCH STRATEGY

PHASE I

- Events
 - Colleges
 - Marathons
-

PHASSE II

- Hotels
 - Tourism
 - Corporates
-

PHASE III

- Large distribution partnerships
-



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PROGRESS



Company
established



Product concept
developed



Website
launched

NEXT STEPS

- Prototype production
- Testing
- Pilot launch



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EXPANSION BEYOND GLOB

After successful launch of GLOB, Jevah will expand into:

- Edible beverage packaging
- Biodegradable food packaging
- Compostable takeaway packaging
- Plastic-free delivery packaging

GLOB is the first step toward a full plastic-free packaging ecosystem.



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IMPACT POTENTIAL

Replacing plastic bottles can:



Reduce ocean
pollution



Reduce landfill
waste



Reduce plastic
production

GLOB targets one of the largest plastic waste sources
— water packaging.



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INVESTMENT NEEDED

Seeking Seed Investment

Funds will be used for:

- Prototype production
- Testing & certification
- Manufacturing setup
- Market launch





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FOUNDER'S MANIFESTO

"We didn't start JEVAH to just create another product. We started it to dismantle a legacy of waste. GLOB is the first chapter of an Indian deep-tech story that the world needs to hear."

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JANVI PATEL

Visionary & Founder, JEVAH



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https://solstice-janvi.github.io/jevah_innovations/



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